



Worcester County St. Patrick's Parade



BEST CROWD CONTEST - Sunday, March 10, 2019

Think you're the Best Crowd at the Parade? *Maybe we'll think so too!*

Rules & Eligibility

The participant 'Crowd' must be visible from the parade route and easily identifiable (such a banner saying the group's name or 'Vote for us for Best Crowd')

Pre-registration

Pre-registration by March 1 is recommended. Pre-registered 'Crowds' should identify where they will be located on the parade route. Pre-registered participants may submit information about what makes them the 'Best Crowd.'

To enter, send your Group or Business Name, Contact Person Name, Contact Telephone/Email, and Location on Parade Route

by email to BestCrowd@stpatsparade.com

OR mail to Worc. County St. Patrick's Parade, Best Crowd Contest, P.O. Box 20708, Worcester, MA 01602

Disqualification

If any one or more of the participants in a 'Crowd' are deemed by the Judges to be disorderly, rude, or otherwise demonstrate inappropriate behavior, the 'Crowd' will be disqualified. Participant 'Crowds' are strongly encouraged to recognize the family atmosphere of the parade and conduct themselves accordingly.

Judging Criteria

'Crowds' will be judged on four criteria:

Parade Spirit ~ Enthusiasm ~ Best Use of the color Green ~ Promoting the family atmosphere of the parade

Judging will be conducted while the Parade is in progress by one or more judges appointed by the Parade Committee.

Notification of Award Winners

An attempt will be made to notify the Participant 'Crowd's' primary contact as soon as voting has completed.

Prizes

Prizes will be awarded in two different categories:

Best Crowd – Business

Best Crowd – Non-Business

Winners will receive an outdoor banner displaying "Best Crowd 2019 – Worcester County St. Patrick's Parade" and a trophy presented at the Parade's annual Awards Breakfast in the fall. Winners will also receive two complimentary tickets to the Awards Breakfast.

Use of Parade Committee Name & Logo

No group or individual shall use the Worcester County St. Patrick's Parade Committee name or logo (or any derivation of said name or logo) without the express written consent of the current Parade Committee Chairperson. The Parade Committee reserves the right to change prizes at any time without notification.

Questions? Email BestCrowd@gmail.com or call 508-847-7100