

Worcester County St. Patrick's Parade, Inc.
A Non-profit 501(c)(3) Corporation 22-2730561
Corporate Sponsorship Levels
2019 Parade

| Sponsorship Benefits | | Limited Corporate Sponsor | Event Sponsor | Division Sponsor | Presenting Corporate Sponsor |
|--|--------------|---------------------------|---------------|------------------|------------------------------|
| | <i>Value</i> | \$1,000+ | \$2,000+ | \$4,000+ | \$10,000+ |
| Tickets to the Grand Marshal Dinner/Dance on Saturday, January 27, 2019 if sponsorship commitment and reservations received by January 15, 2019 (normally \$40/Ticket) | \$80-\$400 | 2 | 4 | 8 | 10 |
| A full-page color ad in the Program Book if sponsorship commitment and ad received by January 15, 2019 | \$250 | ✓ | ✓ | ✓ | ✓ |
| A large banner in the parade identifying the sponsor as a "Corporate Sponsor" * | \$100 | ✓ | ✓ | ✓ | ✓ |
| Corporate entry in the parade by means of a float, marching group, etc. | \$100 | ✓ | ✓ | ✓ | ✓ |
| Signage & recognition at the Grand Marshal Banquet (if commitment received by January 15, 2019) | | ✓ | ✓ | ✓ | ✓ |
| Sponsor listing in Worcester County St. Patrick's Parade web site www.stpatsparade.com | | ✓ | ✓ | ✓ | ✓ |
| Sponsorship Recognition at a Parade Committee event, such as the Grand Marshal Banquet, Political Breakfast or Awards Breakfast, at which the Event sponsor may distribute promotional material and at which the sponsor is identified as an "Event Sponsor" event's printed promotional material | | | ✓ | | |
| Sponsorship Recognition in the Parade by means of exclusive sponsor banner for a Division of the Parade. | | | | ✓ | |
| Corporate Logo in the Parade Line-up printed and distributed by the Worcester Magazine | | | | ✓ | ✓ |
| Sponsorship recognition at ALL Parade Committee events including but not limited to the Grand Marshal Banquet, Political Breakfast and Awards Breakfast at which the Presenting Sponsor may distribute promotional material and at which the sponsor is identified as the "Presenting Sponsor" on all Parade Committee events. | | | | | ✓ |

* Banner carriers need to be provided by the Sponsor